



SPONSORSHIP PROPOSAL

The background of the central section is an abstract painting. On the left, a dark silhouette of a person wearing a hat stands on a path that leads into a landscape of warm, golden-yellow and orange tones. The right side of the painting is dominated by a complex, layered composition of purple, pink, and white geometric shapes, resembling crumpled paper or a collage.

YOUTH COMMUNICATION
Spring Benefit

THURSDAY, MAY 18, 2023

6:00-9:00 PM

**Cocktail reception with hors d'oeuvres
and awards celebration**

**Chelsea Factory
547 West 26th St, NYC**

YOUTH COMMUNICATION

Youth Communication (YC) amplifies youth stories and empowers young people to achieve their personal and academic goals. We are committed to teens of color and other young adults whose voices need to be heard.

Uniquely based on **original true stories by YC teen writers**, our **curricula and professional development** enable schools and other youth-serving organizations to create supportive, culturally responsive learning communities.



ABOUT THE EVENT

Join Us: YC's Spring Cocktail Reception

Join us for our 1st Annual Spring Benefit, a gathering of close friends, donors, and corporate sponsors for a cocktail reception, hors d'oeuvres and an awards celebration.

This milestone event will honor the people who have helped YC reach hundreds of thousands of youth and youth-serving adults over the past 42 years. We will be honoring board member emeritus Bill Josephson, founder and senior advisor Keith Hefner, YC alumna and foster care advocate Ericka Francois, and YC alumna Rachel Swarns, who is a journalist, professor and author.

The spring event will include:

- Cocktails and hors d'oeuvres at the beautiful Chelsea Factory
- Live jazz band & whiskey tasting by Pour My Party
- Awards celebration honoring legacy leaders of YC
- An opportunity to network with other advocates and friends of YC

JOIN US AS A SPONSOR

VISIBILITY & NETWORKING

Connect with other **professionals** and **teen advocates who care deeply** about **culturally responsive education** and **social emotional learning**, on the shared mission to amplify youth voice and support teens across the country.

WITNESS THE IMPACT

Hear from YC legacy honorees and alums about the life-changing impact of YC's programs.

TAX DEDUCTIBLE

Your **sponsorship** is tax-deductible (in-full or partial to be determined by 501c3 regulations.)

CELEBRATE MAKING A DIFFERENCE

Celebrate the impact that your support has on YC teen writers, students and teachers across the country.





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SPONSORSHIP OPPORTUNITIES

VISIONARY \$50,000+

20 Tickets – Full page advertisement

Underwrites professional development to a cohort of after-school programs or public schools.

GAME CHANGER \$25,000

15 Tickets – Full page advertisement

Covers the cost of producing an online asynchronous professional development course for educators.

HONOREE HOST COMMITTEE \$10,000

10 Tickets – Full page advertisement

Sponsors two culturally responsive professional development workshops for a high-needs school in New York City.

YOUTH CHAMPION \$5,000

5 Tickets – Half-page advertisement

Covers the cost of updating one social and emotional learning curriculum.

UPLIFTER \$2,500

3 Tickets – Half-page advertisement

Supports training for educators on how to use authentic, teen-written stories to build supportive communities that center youth voice.

STORYTELLER \$1,000

2 Tickets – Half-page advertisement

Supplies YC books for 150 students to support student engagement in social and emotional learning.

AMPLIFIER TICKET \$500

Includes sponsoring 1 ticket for a YC writer, alum or education partner.

SUPPORTER TICKET \$300

YOUNG PROFESSIONAL TICKET \$300

**Purchasing 10+ tickets and/or a donation of \$5,000+ makes you eligible to join our benefit host committee, receiving priority invites to future events with YC's distinguished alumni.*

For more information, contact Tara DeWorsop:
tdeworsop@youthcomm.org or 212.279.0708 x 101

Or visit:
www.youthcomm.org/spring-benefit



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THANK YOU! WE ARE GRATEFUL FOR YOUR SUPPORT

BOARD OF DIRECTORS

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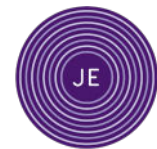
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WWW.YOUTHCOMM.ORG



PARTICIPATION POLICY

The 2023 Youth Communication Spring Benefit will be recorded/photographed. Youth Communication will not provide refunds for cancellations. Registrants will be added to Youth Communication's email list.

