



REAL STORIES
REAL CHANGE

Engaging Teens
**SUPPORTING
TEACHERS**
SINCE 1980

Build **Social and Emotional Learning Skills** That Support **Academic and Life Success**

Culturally Responsive • Literacy Rich



The only SEL program based on true stories by teens

High-quality **curricula** and **professional development** for middle and high school settings, including advisories

All programs and training
can be adapted for **remote learning**

Award-winning programs



AAP REVERE
PRE K-12
LEARNING AWARDS

YC'S UNIQUE STORY-BASED APPROACH

The Youth Communication Advantage

Peer-to-Peer Connections: Youth Communication's curricula and professional development are built around deeply engaging true stories by teens.

Engagement: Students see *themselves* in YC stories. Using the stories empowers educators to meet students where they are, show them their voice matters, and build **positive connections** within the classroom.

SEL Growth: Credible peers—the teen writers themselves—show how they use SEL to overcome challenges and achieve their goals.

The authenticity of these stories enables teachers to **facilitate meaningful social and emotional learning** in ways that other SEL materials cannot replicate.

YC is a nationally recognized publisher of diverse youth voices. Since 1980, YC has pioneered bringing **true stories written by real teens** to middle and high school students and educators. Our curricula and two magazines, *YCteen* and *Represent*, have won more than two dozen educational publishing awards.



YC SCHOOL PARTNERSHIP PACKAGES

Choose one or more of our four SEL PACKAGES to meet the needs of educators at your school or agency. *Talk with us about finding the right fit for your school and budget.*

1. Topic Based SEL Programs

YC provides training and books.
Choose one or more of YC's 8 award-winning curricula:

- *#trending* (SEL for middle school)
- *Upgrade* (MS to HS transition)
- *In Real Life* (SEL for high school)
- *Level Up* (HS to college transition)
- *On My Way* (career readiness)
- *Real As Me* (girls' empowerment)
- *Real Men* (positive masculinity)
- *All In* (diversity & advocacy)

REACH: We can train cohorts of up to 15 staff and provide books for up to 250 students for each program. We can work with multiple cohorts.

COST: Approx. \$15,000/cohort
See more about each program on the next two pages.

2. Whole School Advisory Program

YC provides training and books for weekly advisories for grades 6-12. We will work with you to build an advisory program across your grades, based on our 8 SEL programs listed at left.

REACH: We train all staff and provide books for the entire student body.

COST: \$25,000 - \$35,000, depending on the size of school.

3. Teacher Mindset/Professional Development Program

YC provides a series of 5 professional development sessions to develop positive mindsets among your faculty. Every session is based on true stories by students who experience challenges similar to those faced by students in your school or program. Topics include:

- School Climate & Culture
- SEL 101
- Strengths-Based Approach
- Growth Mindset
- Perspective Taking
- Developmentally and Culturally Responsive Teaching
- Knowing Your Students: Specialized workshops available on understanding the impact of immigration, race, gender, foster care, homelessness, depression, trauma, etc.
- Positive Youth Development Skills

REACH: We can train cohorts of up to 15 staff.

COST: Approx. \$10,000/cohort
More info on Teacher Mindset training on p. 6.

4. School Climate & Culture Program

YC provides everything in the Whole School Advisory Program and Teacher Mindset/Professional Development Program.

- First, YC works with your staff to implement each of the programs you choose for advisory.
- Then, we provide five additional professional development sessions to help teachers strengthen youth development and cultural competency skills that support a culture of academic success. (See topics at left.)

REACH: Entire staff and student body

COST: Approx. \$40,000.

All packages can be adapted for **Remote Learning**

STORY-BASED CURRICULUM PROGRAMS

Each of our School Partnerships Packages (p.3) includes:

1 Anthologies of True Stories by Teens

Each instructor receives a set of 15 anthologies to use with students in the group, containing up to 30 teen-written stories.



2 Comprehensive Curriculum Guide

Weekly guided instruction designed to maximize your connection to students, including:

- Learning objectives
- Opening activity
- Read-aloud of nonfiction stories
- Discussion guide
- SEL activities
- Closing reflection and takeaways
- Assessment

3 Four-Part Professional Development

Four session PD begins with a half-day intro to YC's unique SEL story-based approach. Three additional workshops, paced strategically through the academic year, maximize the successful development of facilitator skills.

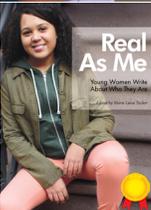
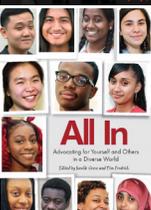
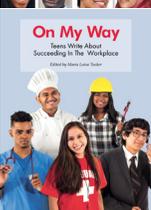
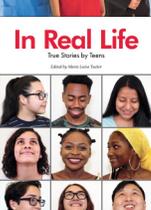
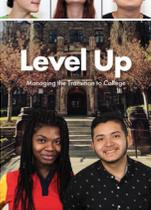
4 Ongoing Coaching

YC technical assistance and guidance is available for all of our partners over phone, video, or on-site throughout the school year.



Winner, Best Curriculum, Association of Educational Publishers

FOR ADOLESCENTS & YOUNG ADULTS

Curriculum Topic	Grade Level	Description
 <p>Social and Emotional Learning #trending</p>	6-8	<p>Teens navigate middle school Positive Relationships • Bullying • School Success • Peer Pressure See: youthcomm.org/trending</p>
 <p>Middle to High School Transition Upgrade</p>	8-9	<p>Teens transition to high school Creating Support Networks • Persistence • Utilizing Strengths See: youthcomm.org/Upgrade</p>
 <p>Girls' Empowerment Real As Me</p>	6-12	<p>Girls explore their strengths Body Image • Relationships • Speaking Out See: youthcomm.org/RealAsMe</p>
 <p>Positive Masculinity Real Men 2.0</p>	6-12	<p>Boys build their identities as young men Difficult Feelings • Supportive Relationships • School Success See: youthcomm.org/RealMen2</p>
 <p>Diversity All In</p>	6-12	<p>Teens advocate for themselves and others Celebrating Our Culture • Identity • Advocating for Change See: youthcomm.org/AllIn</p>
 <p>Career Readiness On My Way</p>	8-12+	<p>Young people build the skills they need to get and keep jobs Effective Communication • Responding to Conflict • Getting Along See: youthcomm.org/OnMyWay</p>
 <p>Social and Emotional Learning In Real Life</p>	9-12	<p>Teens make the most of high school Identity • Overcoming Challenges • Planning for the Future See: youthcomm.org/InRealLife</p>
 <p>High School to College Transition Level Up</p>	12	<p>Teens transition to college and careers Achieving Balance • Independence • Finding the Right Fit See: youthcomm.org/LevelUp</p>

TEACHER MINDSET/ PROFESSIONAL DEVELOPMENT

See p.3 for packages.



Youth Communication stories have helped teachers connect to their students for over 40 years and build the strong teacher/student relationships that are the foundation of learning.

Topics for Teacher Mindset Sessions

- School Climate & Culture
- Social & Emotional Learning
- Strengths-Based Approach
- Growth Mindset
- Perspective Taking
- Developmentally and Culturally Responsive Teaching
- Knowing Your Students: Specialized workshops available on understanding the impact of immigration, race, gender, foster care, homelessness, depression, trauma, etc.
- Positive Youth Development Skills

YC's TEACHER MINDSET/PROFESSIONAL

DEVELOPMENT sessions give adults a window into the complexity of their students' lives. Each session centers on reading and discussing a true, teen-written story about topics relevant to the teachers' work and the school's goals. Session discussions invite educators to examine critical educational topics in the context of their students' experiences. Teachers learn how to respond with compassion.

After each discussion, teachers join in carefully constructed activities to apply the lesson from the story to their work with young people—in a safe and supportive workshop environment.

At the end of each session, teachers emerge with mindsets more informed by sound educational theory and by the experiences of the young people they are teaching. They also have new tools to use immediately in their classrooms.

For a lasting impact on teachers' mindsets and practice, we recommend three to five sessions throughout the school year.



JOIN WITH THESE YC PARTNERS IN ACHIEVING STUDENT SUCCESS

Research shows increased SEL skills lead to positive outcomes:

- Higher grades
- Improved behaviors + increased engagement
- Increased ability to manage stress and life challenges

YC staff have trained educators at more than 100 schools and youth agencies. Our partners have experienced unprecedented student engagement, and—most critically, *stronger, more supportive relations between students and staff.*

Brooklyn Community Arts and Media High School
 Brooklyn Emerging Leaders Academy
 Brooklyn Prospect Charter School
 Broome Street Academy Charter High School
 Children's Village
 Children's Home: Poughkeepsie
 Clara Barton High School
 Cristo Rey High School: Brooklyn
 Cypress Hills Local Development Corporation
 ExpandEd Schools
 1199SEIU/Summer Jobs Program
 Fair Futures Coaching Program
 Good Shepherd Services
 Homes for the Homeless
 New Dawn Charter High School

NYC Administration for Children's Services
 NYC Department of Youth and Community Development
 NYC Department of Correction
 NYC Department of Probation
 Mastery Charter: Thomas High School
 Opportunity Charter High School
 Phipps Neighborhoods
 Repertory Company High School for Theatre Arts
 Row New York
 Seedco
 The Urban Assembly School for Media Studies
 WHEDCo
 Workforce Professionals Training Institute
 The Young Women's Leadership School of Queens



"YC's stories and lessons really get my kids' wheels turning. **I GET CHILLS** listening to them ask questions and talk to each other."

- Lori Krane, Principal and Education Director



IN SURVEYS OF STUDENTS AND TEACHERS:

Youth say our stories are **engaging and relatable**

91%

of educators report Youth Communication's programs are **more effective** than other SEL programs

96%

of educators report our session plans are **clear and easy to use**

In a study of 1,600 teens,

77%

reported **voluntarily reading additional stories**, beyond those required in the classes



REAL STORIES
REAL CHANGE

Award-winning stories and curricula

The stories in YC curricula programs originally appeared in YCteen and Represent magazines, which have won over 30 national awards, including **Best Educational Magazine**. YC's curricula are often named **Best SEL and Character Development** resources in the nation.

www.youthcomm.org

